



# **RAISE THE VOICE CRITICAL CONVERSATION**

**BEST PRACTICES IN ADVANCED CARE  
PLANNING AND DECISION MAKING:  
MODELS THAT WORK**

**SPEAKER BIOGRAPHIES**

# THANK YOU

Without the generous support of the following organizations, today's critical conversation would not have taken place. The American Academy of Nursing thanks our sponsors for their support.

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Today's critical conversation is meant to help frame advanced care planning conversations by highlighting best practices and decision making by identifying models that work. For many Americans, advanced care planning is not a conversation that one brings up until they are faced with advanced illness. A series of these conversations should be held throughout a person's lifetime in order to ensure that they choose the most appropriate path of care for their needs.

The following distinguished moderators and speakers offer unique insights into this often times difficult discussion. The Academy is grateful that the speakers could join us today to help us *Raise the Voice* on this critical topic.

Please feel free to contact Kat Piscatelli at the American Academy of Nursing at [kat\\_piscatelli@AANnet.org](mailto:kat_piscatelli@AANnet.org) to inquire about interviews or direct quotes for articles and presentations.

Thank you for joining us today and taking part in this Critical Conversation.

## WILLIAM NOVELLI, MODERATOR

Distinguished Professor of Practice at Georgetown University,  
Former CEO of AARP



Bill Novelli is a Professor in the McDonough School of Business at Georgetown University. He teaches in the MBA program and has created and leads the Global Social Enterprise Initiative at the School. He also is Co-Chair of the Coalition to Transform Advanced Care (C-TAC), a national organization dedicated to reforming advanced illness care by empowering consumers, changing the health care delivery system, improving public policies and enhancing provider capacity. From 2001 to 2009, he was CEO of AARP, a membership organization of over 40 million people 50 and older. During his tenure, AARP achieved important policy successes at national and state levels in health, financial security, good government and other areas. It also doubled its budget, added five million new members and expanded internationally.

Mr. Novelli is a recognized leader in social marketing and social change, and has managed programs in cancer control, diet and nutrition, cardiovascular health, reproductive health, infant survival, pay increases for educators, charitable giving and other programs in the U.S. and the developing world.

## VIRGINIA TILDEN

Academy Fellow and Former Task Force Chair

Virginia Tilden, DNSc, RN, FANN, is Dean Emerita at the University of Nebraska Medical Center College of Nursing. Before taking on the deanship in 2003, she was Associate Dean for Research at Oregon Health & Science University School of Nursing and a founding Associate Director of the University's Center for Ethics in Health Care and Director of the Center's Research Program.

For the past 25 years, Dr. Tilden has had continuous funding from NIH and other national funding agencies on the topic of improving end-of-life care, with specific focus on improving advanced planning for treatment decisions and on the effect on families of decision-making for dying loved ones.

Dr. Tilden is active nationally in organizations that promote interprofessional strategies to improve quality and safety in health care. She serves on task forces and advisory boards of the American Board of Internal Medicine Foundation, the American College of Physicians, the Society for General Internal Medicine, and C-TAC – the Coalition to Transform Advanced Care. She has served on numerous health boards and commissions, including by appointment by Senator Chuck Hagel's (R-NE) to the Nebraska Commission on Healthcare Reform.



In 2010, she chaired the American Academy of Nursing's Task Force on End-of-Life Conversations and was the lead author of the Academy's Policy Brief, "Advance Care Planning as an Urgent Public Health Concern."

## JACKIE JUDD, PANEL MODERATOR

Kaiser Family Foundation



Jackie Judd is Vice President and Executive Producer, Multimedia at the Kaiser Family Foundation. She joined the Foundation in 2003 as a Senior Visiting Fellow. Ms. Judd is responsible for developing multimedia content for Kaiser Health News and in that capacity hosts the weekly webcast “Health on the Hill.” She also produces documentary videos that complement Foundation policy reports and supervises the Foundation’s production team. Ms. Judd is involved in organizing events at the Foundation’s Barbara Jordan Conference Center. She serves as a technical advisor to the Foundation’s international broadcast partners in the development of news content.

Ms. Judd is a former broadcast journalist who covered a range of issues including politics, health care policy and Congress. As an ABC News Correspondent she reported for “World News Tonight with Peter Jennings,” “Nightline” and “Good Morning America.” At National Public Radio, Ms. Judd was a news anchor and co-host of “Morning Edition”

and weekend “All Things Considered.” She is also a former CBS News Radio correspondent. Ms. Judd’s honors include National Emmy awards, an Edward R. Murrow Award, the Joan Barone Award, the David Bloom award, a duPont Award, a commendation from Women in Radio and Television for a series on women’s health issues; and an Overseas Press Club Citation of Excellence. She received a bachelor’s degree from American University and serves on the Board of Rebuilding Together in Washington, D.C.

## THERESA BROWN

NY Times Blogger & Oncology Nurse

Theresa Brown, BSN, RN, OCN, is an oncology nurse in Pittsburgh and an author. Her book, *Critical Care: A New Nurse Faces Death, Life, and Everything in Between*, (HarperCollins, 2010) chronicles the challenges facing a first year nurse, while exploring the human connections made between people in the hospital.

Theresa is a paid contributor to the *New York Times* blog “Well.” Additionally, she has had print pieces in the *New York Times* Op-Ed page, and “Science Times.” She has also written for *Scrubs* Magazine, CNN.com, and the *Pittsburgh Post-Gazette*. One of Theresa’s Well blog posts “A Nurse’s View of Health Care Reform” earned her an invitation to the White House where she met President Obama, who then quoted from her blog post to a gathering of nurses.

Being a floor nurse gives Theresa the authority to discuss issues pertinent to health care, patient safety, patient advocacy, and nurses’ working conditions. Working with oncology patients has given her an in-the-trenches expertise on issues surrounding end of life care and the importance of palliative care.



Theresa has a PhD in English from the University of Chicago and taught English for three years at Tufts University before staying home with her children and then returning to school to become a nurse. It is a career change she has never regretted.

## AMY BERMAN

Senior Program Officer, John A. Hartford Foundation

Amy Berman, BS, RN, was appointed Program Officer of the John A. Hartford Foundation on January 1, 2006. She heads the Foundation's Integrating and Improving Services portfolio, focusing on the development and dissemination of innovative, cost-effective models of care that improve health outcomes for older adults.

Prior to that, Ms. Berman served as nursing education initiatives director for the Hartford Institute for Geriatric Nursing at New York University College of Nursing. Among her responsibilities at New York University, Ms. Berman conducted a national survey on gerontological nursing content in baccalaureate programs. Her findings were cited in the Institute on Medicine's report, *Retooling for an Aging America: Building the Health Care Workforce*. Ms. Berman also coordinated the Hartford Institute's Geriatric Nursing Research Summer Scholars Program for post-doctoral nursing researchers and collaborated with the American Association of Colleges of Nursing to provide programs that enhance the geriatric competence of nursing educators and the gerontological content in curricula. Before joining the university, Ms. Berman worked in health care administration for twenty years with responsibility for performance improvement efforts through data-driven change, team facilitation, health information technology, accreditation, and regulatory compliance issues.

Currently, Ms. Berman serves on the board of the New York University Alumni Association and is a member of the honor society of nursing, Sigma Theta Tau Tau, Epsilon Chapter.



## DR. MANOJ JAIN

Physician and Ethicist in Palliative Care



Manoj Jain, MD, is an infectious disease physician, a writer, and an adjunct clinical assistant professor at Rollins School of Public Health at Emory University. He also serves as the medical director for Qsource, Tennessee's quality improvement organization.

Dr. Manoj writes regularly for the Washington Post's Science and Health section and the Commercial Appeal (Memphis newspaper). His writings have also appeared in numerous other publications including the New York Times and the Annals of Internal Medicine. He has been a guest speaker for CNN, and NPR's Talk of the Nation.

Dr. Manoj received his engineering, doctorate, and public health degrees from Boston University and completed his residency at Boston City Hospital. During his fellowship at New England Medical Center (Tufts University) he also served as a consultant to the World Bank and has received USAID and Robert Wood Johnson Foundation grants.

Manoj's key areas of interests include patient-centered care, quality improvement, spirituality & medicine, and health media.

The achieves of his writings are available on the website: [www.MJainMD.com](http://www.MJainMD.com)

## JORDAN RAU, PANEL MODERATOR

Kaiser Health News



Jordan Rau is a reporter for Kaiser Health News, an editorially independent news service based in Washington, D.C. He reports about the affordability, efficiency and effectiveness of the health care system with a focus on hospitals and other providers. His KHN stories have been published in The New York Times, Washington Post, Los Angeles Times, Philadelphia Inquirer, Politico, and on npr.org and msnbc.com, among others. He came to KHN when it was started in 2009 from the Los Angeles Times, where he covered California government and health care politics in Sacramento.

He previously reported for Newsday in New York and the Concord Monitor in New Hampshire. KHN is a program of the Henry J. Kaiser Family Foundation, a nonprofit, nonpartisan health policy research and communication organization not affiliated with Kaiser Permanente.

## CYNDA RUSHTON

Academy Fellow & Edge Runner, Harriet Lane Compassionate Care Program, John Hopkins Children's Center

Cynda Hylton Rushton, PhD, RN, FAAN, is a Professor of Nursing, with a joint appointment in the School of Medicine in the department of Pediatrics, at the Johns Hopkins University. Dr. Rushton is Core Faculty of the Berman Institute of Bioethics, Co-Chair of the Johns Hopkins Hospital's Ethics Consultation Service and Program Director of the Harriet Lane Compassionate Care Program at The Johns Hopkins Children's Center. Dr. Rushton is the recipient of two fellowships: Robert Wood Johnson Nurse Executive Fellow (2006-2009) and a Kornfeld Fellowship in end-of-life, ethics, and palliative care in 2000.

Dr. Rushton is an internationally recognized expert in ethics and palliative and end-of-life care and the recipient of numerous awards including selection as one of the American Academy of Nursing's Edge Runners. She has provided leadership to national projects focusing on palliative and end-of-life care including the National Nursing Academy on Palliative and End-of-Life Care (Open Society Institute (PDIA), an innovative, experiential interdisciplinary communication training model (HRSA), the Initiative for Pediatric Palliative Care (IPPC) a research, education and quality improvement project and the End of Life Nursing Education Consortium (ELNEC). Currently, she is a member of the Board of Directors of the Coalition to Transform Advanced Care (CTAC) and co-chair of the Professional Education Sub-Committee. Dr. Rushton served as a member of the Institute of Medicine's Committee on Increasing Organ Donation and as a consultant to the IOM's project "When Children Die." She is the author of over 100 articles and 35 book chapters and an invited speaker at hundreds of national and international conferences.



## SUZANNE PREVOST

### Geriatric Nurse Scholar, University of Kentucky

Suzanne Prevost, PhD, RN, is currently the Associate Dean for Practice and Community Engagement at the University Of Kentucky College of Nursing. Previously, she held the National HealthCare Chair in Gerontological Nursing at Middle Tennessee State University.

She received her bachelor's degree at Villa Maria College in Pennsylvania, her master's degree at the Medical University of South Carolina, her doctoral degree at Texas Woman's University; and she completed a Hartford Postdoctoral Fellowship in Geriatric Nursing at the University of Arkansas for Medical Sciences.

Dr. Prevost is a certified trainer with both the Hospice and Palliative Nurses Association and the End-of-Life Nursing Education Consortium (ELNEC). Her research focuses on the improving end-of-life care in nursing homes and increasing the use of technology in nursing education.

She is a Robert Wood Johnson Nurse Executive Fellow; she is clinical editor of the journal Nursing Clinics of North America; and she is currently the President-Elect of the Sigma Theta Tau, the International Honor Society for Nurses.



## KATE O'MALLEY

### Senior Program Officer, California HealthCare Foundation



Kate O'Malley, RN, MS, is a senior program officer at the California HealthCare Foundation. She works in the foundation's Better Chronic Disease Care program, which focuses on improving clinical outcomes and quality of life for Californians with chronic diseases. O'Malley manages projects focused on improving care at the end of life.

Prior to joining CHCF, she served as a senior project manager for nursing home quality improvement and as collaborative director for educational development with Lumetra in San Francisco. Earlier experience includes 20 years with On Lok Senior Health Services in San Francisco, in clinical and management roles, including the national replication of the On Lok model. As a geriatric nurse practitioner, O'Malley provided care to frail elders in community settings and also served as a Peace Corps volunteer in Kenya.

O'Malley received a degree in nursing from the University of Rhode Island, a master's degree in health education from San Francisco State University, and certification as a geriatric nurse practitioner from the University of California, San Francisco. She is a Certified Hospice and Palliative Nurse (CHPN®).

# JOSEPH PREVRATIL

President and CEO, The Archstone Foundation



Joseph F. Prevratil, JD, President and CEO of the Archstone Foundation, has been a board member since 1987 and chief executive since 1995. He was instrumental in moving Archstone Foundation from grants in general health to focusing on aging with a current emphasis in the following areas: elder abuse prevention, fall prevention, end-of-life issues including spirituality in palliative care, and responsive grantmaking to address emerging needs within society's aging population.

Mr. Prevratil has been an active member of Grantmakers in Aging. He served on the board of directors during 1998-2004 and held the position of president from October 2002 to October 2004. Additionally, he has been actively involved with several annual conferences for Grantmakers in Aging. In 1998, he served as the Co-Chair for the Program Planning Committee and in 2002 he was the conference chair.

Mr. Prevratil holds a BA degree from Loyola University of Los Angeles and a JD degree from Southwestern University School of Law. Mr. Prevratil and his wife, Joan, have four children and nine grandchildren.



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